Spotlight AI, Hanzo’s Illuminate feature, leverages advanced generative artificial intelligence (Gen AI) and is specifically engineered to automatically and accurately identify content relevant to a matter hidden within vast amounts of complex and unstructured data, making culling efficient and significantly reducing the need for manual reviews from weeks to hours.

**Trustworthy AI: Delivering Practical Value with a Security Focus**

Spotlight AI by Hanzo distinguishes itself with an unwavering dedication to three core benefits: security, transparency, and practicality.

**Security:** Spotlight AI is engineered with a security-first architecture, leveraging IBM Watson’s advanced security capabilities and built-in security protocols, such as data encryption at rest and in motion, as well as embedded AI at the tenant level, to ensure the confidentiality, integrity, and availability of customer data.

**Transparency:** Spotlight AI eschews the “black-box” AI approach, empowering users with AI-driven decision-making transparency. Each relevant or potentially relevant decision is automatically tagged and clearly displayed, fostering trust and decision clarity. Users have granular control over the case definition via free-form input or document upload (e.g., complaints, subpoenas, supplemental information), providing the ultimate control over matter details.

**Practicality:** Spotlight AI supports rapid decision-making across a wide range of challenges, including eDiscovery and HR or internal investigations. It is designed to be accessible and user-friendly, eliminating the need for specialized training or expertise. Spotlight AI delivers tangible, real-world solutions for rapidly identifying relevant messages and documents when time is of the essence.
**Impact: Unlocking the Benefits of the Automated Relevancy Engine**

In an era where data drives decisions, Hanzo’s Spotlight AI emerges as a vital business tool. From rapid insights during discovery in support of litigation strategy to quickly responding to HR questions, enhancing data understanding empowers teams to navigate vast datasets with a keen eye for relevance, our solution ensures precision, depth, and clarity in every data interaction.

**Contextual Understanding:** Spotlight AI transcends keyword-based search and other traditional culling methods by truly understanding the underlying context and language of data. This enables users to gain deeper insights into their relevant data and rapidly identify patterns and connections that remain invisible using traditional search methods.

**Clarity on Relevance Decisions:** Understand the “why” behind data relevance decisions. Comprehend the significance of the content, ensuring it aligns with the search intent. Spotlight AI provides transparency into its data relevance decisions with clear, concise explanations contributing to each decision. This enables users to understand the significance of the content and ensure that it is relevant to their search intent.

**User-Directed Data Refinement:** Spotlight AI enables users to use natural language input for navigating data rather than requiring complex training to use the tool. This is achieved through the use of Gen AI, which can extract key insights from content and prioritize them based on their relevance or near relevance.

**Navigating Collaborative Sources:** Enormous data growth and complexity across collaborative data sources have led us toward the automation of first-pass review and the elevation of critical insights to the forefront. Spotlight AI turns the tide on data complexity, transforming daunting tasks into manageable simplicity.

**Optimize The Ediscovery Process:** Spotlight AI radically boosts the efficiency of uncovering essential or potentially significant content by using Gen AI’s capabilities to swiftly pinpoint and rank the most pertinent information amidst substantial data volumes. This technological advancement enables users to concentrate on the critical tasks of analyzing and synthesizing relevant content, effectively reducing the time and resources once consumed by conventional, manual search methods.

**HR and Investigations:** Spotlight AI facilitates the rapid and efficient resolution of HR complaints or the conduct of internal investigations. By providing Spotlight AI with specific instructions on the type of information to be retrieved, users can obtain swift and focused responses, ensuring precision and promptness in content review tasks.

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**About Hanzo**

Hanzo empowers global enterprises to effectively manage legal risk by capturing data for investigations, litigation, and compliance in collaborative workplaces. Our trustworthy AI automates complex collaboration content relevancy assessment, delivering cost and time savings for strategic decision-making. Hanzo’s solutions offer defensible preservation, precise collection of challenging data sources, and efficient dynamic content review, helping enterprises uncover valuable insights from their data. With SOC 2® Type 2 certification, Hanzo demonstrates its commitment to data security while serving large corporations worldwide. Learn more at [hanzo.co](http://hanzo.co) and follow updates on Twitter: [@gethanzo](https://twitter.com/gethanzo) or on [LinkedIn](https://www.linkedin.com).